

REP HEADLINE# 6384276  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT18/12 14.50  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/T KAINE/DSCC/D/SEN/VA  
AGY # \_\_\_\_\_ AGY. NAME MEDIA STRATEGIES & RESEARCH  
11350 RANDOM HILLS ROAD, SUITE 670  
FAIRFAX, VA 22030

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME RACHAEL BEALE  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6384276

PRDCT TIM KAINE/DSCC EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_ CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT18/12 14.50

REP: TO NSA/NSM  
FROM WES FOR DAVE  
\*NEW ORDER  
\$2500...4X  
THANKS PLEASE CONFIRM 10/18

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 12707

1	630P-700P	30	\$150.00	10/28	10/28	1	SUN	1
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PROGRAM : 2.5 MEN

2	700P-730P	30	\$750.00	10/23	10/26	2	TU, F	2
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PROGRAM : 2.5 MEN  
CON COM1: 1X PER DAY

3	730P-800P	30	\$850.00	10/25	10/25	1	THU	1
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PROGRAM : 2.5 MEN

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:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
OCT/12			\$2,500.00									

CONTRACT TOTAL \$2,500.00  
TOTAL SPOTS 4

MARKET TOTALS \$250,000 WDCW 1% WJLA 19% WUSA 23% WRC 35% WTTG 21% WPXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*